# BirdNote® Annual Report 2011

## **Our Mission**

BirdNote educates and inspires people to care about the future of the natural world. We do this by producing and distributing remarkable stories about the lives of birds.

## BirdNote<sup>®</sup> 2011 Annual Report

## **Table of Contents**

Letter from the President	4			
BirdNote Snapshot				
BirdNote's The State of America's Birds Series	6			
BirdNote Reaches More Listeners—Read Their Stories:				
Map of Stations	8			
• Father and Daughter, BirdNote Listeners in Seattle	9			
Helle Bielefeldt-Ohmann, BirdNote Listener in Australia	11			
Mark Oswood, BirdNote Listener in Central Washington	12			
Laura Chenven, BirdNote Listener in New York City	13			
Board Snapshot—Gerrit Vyn	14			
Birds and Broadcast with Alex Chadwick				
BirdNote Prepares to Launch New Website				
Financial Report				
Thank You, Donors	18-20			
The BirdNote Team				
Sample BirdNote Shows from 2011				

FRONT COVER: Black Skimmer © Gerrit Vyn Gerrit Vyn, in addition to being a wildlife, nature and conservation photographer, is a sound recordist with the Cornell Lab of Ornithology and board member of BirdNote.



"I heard about BirdNote earlier this week. My eyes lit up and my pulse quickened! I'm so very excited about this program! My brother-in-law in CT has been asking me about a bird program on NPR on weekends... I've had to tell him that Vermont Public Radio doesn't air it, but now that has changed! Can't wait to tell him! Thanks so much!"

> — A listener in Underhill, VT

## BirdNote<sup>®</sup> Expands and Grows Stronger

**Liam Lavery** President, BirdNote Board of Directors

Dear Friends of BirdNote,

2011 was a year when BirdNote, like many of us, knuckled down to work hard. We set big goals to produce new shows, expand our broadcast to more stations, and earn more listeners. We did all of that, thanks to your help and support. We thank you for believing in us and in BirdNote's mission, "to educate and inspire people to care about the future of the natural world."

As the newly elected president of the board, I get to work with a wonderfully talented team. Their commitment and enthusiasm for BirdNote's mission helped us to accomplish some significant goals in 2011. I'm pleased to share the highlights:

- 157 new stories including a new series titled *The State of America's Birds*. These programs helped to educate the public about the challenges birds face and what ordinary citizens are doing to help. They were in addition to approximately 150 stories revised and updated.
- One million daily listeners we reached our 7-year goal! With strategic station marketing, we were able to increase our listenership and carriage from 54 to 110 public radio stations, including WAMU in Washington, DC.
- Alex Chadwick headlined our summer event – we were honored to have Chadwick, the former host of NPR's All Things Considered and Radio Expeditions, as featured journalist at our summer fundraising event.
- A big digital upgrade we began work in 2011 on a new website that will deliver BirdNote to a much larger audience in an interactive way. In spring of 2012, BirdNote.org will feature hundreds of BirdNote stories, along with bird sounds, photos, videos, nestcams, in-depth information, outdoor activities, and your comments.



BirdNote Managing Director Sallie Bodie with Alex Chadwick at Birds and Broadcast fundraising event

Speaking of comments, we love to hear from you, our listeners, supporters and friends. We've included some of your stories and comments on these pages. Keep 'em coming. Thank you for believing in BirdNote and inspiring us. We have big plans for 2012!

Please contact us through info@birdnote.org

## BirdNote<sup>®</sup> Snapshot

www.birdnote.org

#### FIRST AIR DATE

February 2005 on NPR member station KPLU/Seattle-Tacoma.

#### SHOWS PRODUCED TO DATE

Nearly 1,200 two-minute shows.

#### AUDIENCE SIZE

1,000,000 estimated daily listenership.

#### **CARRIAGE TO DATE**

110 stations, from Alaska to Florida, California to Maine, Canada and the Philippines.

© Gerrit Vyr

#### PODCAST

1,200 estimated subscribers.

#### **ENVIRONMENTAL GROUPS HIGHLIGHTED**

More than 60 conservation groups and wildlife agencies were highlighted in our *State of America's Birds* series.

#### **BIRDNOTE'S NON-PROFIT PARENT ORGANIZATION**

Tune In to Nature.org incorporated November 15, 2006. Tax ID # 20-5904919.



## Getting the Word Out About The State of America's Birds

Chris Peterson BirdNote Executive Producer

Chris recording at Lower Klamath Basin National Wildlife Refuge, OR.

#### A Fresh Approach to Bird Conservation:

Between December 2010 and January 2012, BirdNote<sup>®</sup> created and broadcast 119 stories in a series entitled *The State of America's Birds*. Generous underwriting from the Lufkin Family Foundation made these programs possible. BirdNote informed listeners across the country about the value and urgency of bird conservation. An audience of approximately one million heard stories at least twice a week about the astonishing capabilities of birds and about people who are improving conditions for wildlife.

Forests-wetlandsgrasslands-Hawaiian Islands-coastsurban areas. Hear any of the 119 shows about the birds of these regions and ecosystems at www. birdnote.org when you type "SOTB" in the search box.

This message, from the 2009 State of the Birds report called us to action: "Birds are a priceless part of America's heritage. They are beautiful, they are economically important, and they reflect the health of our environment... Many are sending us an important and troubling message about the state of our environment... At the same time, we see heartening evidence that birds can respond quickly and positively to conservation action."

And so, guided by our mission — to educate and inspire people to care about the future of the natural world — we combined vivid, scientific writing with bird sounds from the Macaulay Library at the Cornell Lab of Ornithology to introduce listeners to birds and habitats of concern. Then, by highlighting people who are addressing the concerns, we introduced a path forward — and extended an invitation to participate.

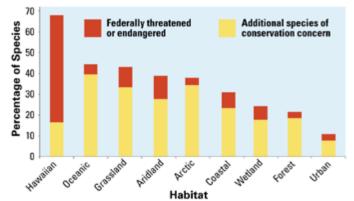








Golden-cheeked Warbler Western Meadowlark Aplomado Falcon Red Knot © Greg Lavaty



#### Species of Conservation Concern

The percentage of bird species that are threatened, endangered and of conservation concern in each habitat.

Source: Overview, State of the Birds Report 2009

#### Partnerships with Conservation Groups and Campaigns

Through the *State of America's Birds* series, we launched partnerships with some of America's most active and effective bird conservation groups. We highlighted 63 groups and

campaigns including American Bird Conservancy (ABC), Ducks Unlimited, Audubon and the U.S. National Wildlife Refuge System. Partnering with American Bird Conservancy, for example, we produced several shows about its work and featured ABC more than 25 times. You can hear the shows at www.BirdNote.org when you type "American Bird Conservancy" in the search box.





Chris meets with Gavin Shire, Director of Communications for ABC, and President George Fenwick (l-r) at their headquarters in The Plains, VA.

David Yarnold, President and CEO of Audubon, prepares to record "Birds and Bird Conservation Matter—An Interview with David Yarnold." (I-r) David Yarnold, Producer John Kessler and Executive Producer Chris Peterson at the BirdNote studio in Seattle.

#### **Exceptional People Inspire Others**

BirdNote went into the field many times, to capture the personal stories and share the motivation of individuals for whom bird conservation is a priority. We brought national recognition to such bird conservationists as Patrick Comins, Director of Conservation for Audubon Connecticut, and Martha Jordan, wildlife biologist and chair of the Trumpeter Swan Society.

#### More Than 135 Species Highlighted

From Black Rails in coastal marshes of the Southeast, to Snow Buntings in the Arctic, to California Thrashers on the chaparral, to Red Knots on the Chesapeake, BirdNote brought the lives of birds on the brink into the lives of one million public radio listeners. By creating awareness among listeners, we're giving birds a fighting chance.

## To underwrite a series of shows, please contact Executive Producer Chris Peterson at chrisp@birdnote.org.

#### "BirdNote is a fresh idea that has unlimited potential."

Donal O'Brien, former Chairman of the Board of National Audubon and former President of the International Council for Bird Preservation.

"BirdNote highlights people conserving birds and habitat in creative and inspiring ways. I hope you'll join us as supporters! You'll discover real reward, both personal and environmental."

Dan and Cynthia Lufkin, the Lufkin Family Foundation



Patrick Comins Audubon Connecticut Long Beach, CT



Martha Jordan WA Swan Stewards Kirkland, WA

## Radio Stations Broadcasting BirdNote: 104% Increase in 2011

#### February 2012



#### Pacific Flyway

KSKA	91.1	Anchorage	AK
KCUK	88.1	Chevak	AK
KMJG	88.9	Homer	AK
ктоо	100.3	Juneau	AK
KCAW	104.7	Sitka	AK
KTNA	88.9	Talkeetna	AK
CJSF	90.1	Burnaby	BC
KHSR	91.9	Arcata	CA
KDUP	88.1	Cedarville	CA
KVYA	88.9	Cedarville	CA
КВРК	90.1	Fullerton	CA
KGUA	88.3	Gualala	CA
KIDE	91.3	Ноора	CA
KPFZ	88.1	Lakeport	CA
KKRN	88.5	Montgomery	CA
KECG	88.1	Oakland	CA
KRBS	107.1	Oroville	CA
KWMR	90.5	Pt. Reyes	CA
KQRP	106.1	Salida	CA

KLRF	88.5	College Place	WA
коно	101.1	Leavenworth	WA
KVIX	89.3	Port Angeles	WA
KZFX	98.5	Snoqualmie	WA
КРВХ	91.1	Spokane	WA
KYRS	89.9	Spokane	WA
KPLU	88.5	Tacoma	WA

#### **Central Flyway**

KUYI	88.1	Keams Canyon	AZ
KNNB	88.1	Whiteriver	AZ
AIN Colorad	lo	Boulder	СО
KSBP	103.9	Parachute	СО
KIBX	92.1	Bonners Ferry	ID
KRFP	92.5	Moscow	ID
KBYI	94.3	Rexburg	ID
KUMC	101.7	Rupert	ID
KRFY	88.5	Sandpoint	ID
KUNM	89.9	Albuquerque	NM

KRRT	90.9	Arroyo Seco	NM
KRAR	91.9	Española	NM
KGLP	91.7	Gallup	NM
KRRE	91.9	Las Vegas	NM
КМТН	98.7	Maljamar	NM
KTDB	89.7	Pinehill	NM
KENW	89.5	Portales	NM
KLAP	89.5	Gerlach	NV
KSKQ	89.5	Ashland	OR
KZMU	89.7	Moab	UT

#### **Mississippi Flyway**

WRWA	88.7	Dothan	AL
WTSU	89.9	Montgomery	AL
WIEC	102.7	Charleston	IL
CRIS Radio		Chicago	IL
WKCC	91.1	Kankakee	IL
WBOI	89.1	Fort Wayne	IN

				Attanti	сгіуи	vay	
Kansas	RRS	Lawrence	KS	WPKT	90.5	Meriden	СТ
WRCJ	90.9	Detroit	MI	WCNI	91.1	New London	СТ
WPHS	89.1	Warren	МІ	WNPR	89.1	Norwich	СТ
KHBL	96.9	Hannibal	МО	WEDW	88.5	Stamford	СТ
KKFI	90.1	Kansas City	МО	WECS	90.1	Willimantic	СТ
КМНА	91.3	New Town	ND	WAMU	88.5	Washington	DC
WDPS	89.5	Dayton	ОН	Dance Radi	o	Wilmington	DE
WXUT	88.3	Toledo	ОН	Network			
KOYA	88.1	Rosebud	SD	WFCF	88.5	St Augustine	FL
WMOT	89.5	Murfreesboro	TN	WTJB	91.7	Columbus	GA
WFCL	91.1	Nashville	TN	Berkshire T Chronicle	alking	Dalton	MA
KEOS	89.1	College Station	ТХ	WNMH	91.5	Mt Hermon	MA
KEDT	90.3	Corpus	тх	Valley	RRS	Springfield	MA
		Christi		WHFC	91.1	Bel Air	MD
KFTW		Dallas	ТХ	Dragon Rad	io	Columbia	MD
KQAT	104.9	Hallsville	ТХ	Maine AIRS		Brewer	ME
КМВН	88.1	Harlingen	ТХ	WETD	90.7	Alfred	NY
KPFT	90.1	Houston	ТХ	WBFO	88.7	Buffalo	NY
KVRT	90.7	Victoria	ТХ	WITH	90.1	Geneva	NY
WPCA	95.7	Amery	WI	WUBJ	88.1	Jamestown	NY
WRZC	92.3	Bayfield	WI	WJFF	90.5	Jeffersonville	NY

tlantic Elywa

WOLN	91.3	Olean	NY
Northeast R	RS	Plattsburgh	NY
WPPB	88.3	Southampton	NY
WRLI	91.3	Southampton	NY
WRVD	90.3	Syracuse	NY
WRVN	91.9	Utica	NY
WRVJ	91.7	Watertown	NY
WLRI	93	Quarryville	PA
WEBR	94.5	Fairfax	VA
WVTF	89.1	Roanoke	VA
WVPS	107.9	Colchester	VT

When you donate to your local station in support of BirdNote, you are helping underwrite the air time to broadcast the shows. When you donate directly to BirdNote, you underwrite the production of BirdNote programs.

## BirdNote Listeners: A Father and Daughter in Seattle

Joel Underwood listens to BirdNote on KPLU in Washington State. During the Fall 2011 Pledge Drive, Joel wrote:

"This gift [to KPLU] is in honor and support of BirdNote. My 5th grade daughter's school bell rings at 9:10 each morning. Whether the day is bright and sunny or pounding rain, we sit in the car in the school parking lot and listen to BirdNote. I then get a hug goodbye, and she heads off to the perils of lunchroom seating, gross boys, and gym class just a little happier, a little more interested in science and nature. I know that, all too soon, it will be too embarrassing to be seen giving your dad a hug before school, let alone sitting in the car listening to the radio. But I will always be grateful to you folks for slowing down time for five or so minutes each morning, in a magical way that only your medium can do."





page 10 BirdNote 2011 Annual Report

## Our Listeners: Fan from Down Under

Helle Bielefeldt-Ohmann has been a fan of BirdNote since its inception. A Danish-born veterinarian and infectious disease specialist, Helle has been a birder for more than five decades and has advised birding organizations in several countries. And how did she become such a champion of birds?

#### Here's what she says:

I simply cannot remember a world without birds and other critters right on my doorstep.

I grew up on a farm in Denmark, and my "playground" was the adjoining forest, a large park. We were right on the edge of a fjord, so there were many different habitats to explore. My first "teacher" was my father, who not only knew the birds around us, but could imitate their calls and thus attract them. I envied him that gift–I am a hopeless whistler! But I was a patient observer, and could sit still and wait for the birds to come to me. Perhaps the most memorable experiences were the yearly recurring visits to our secret Nightingale area in late spring. I know of no other birdsong as beautiful as that, even though I have lived and travelled in many countries since then and seen and heard a huge variety of bird species.

I now call Australia home and share it with more than 700 species of birds, of which I have too many favourites to list. I am reminded of their presence day and night, often rather noisily. From the Laughing Kookaburra's crackling



Bush Thick-knee © JJ Harrison

before sunrise, to the haunting calls of Bush Thick-knees. From the soft "oom-oom" call of the Tawny Frogmouth during the night, to the squabbling of lorikeets, the raucous calls of cockatoos and the tingling sounds of fairy-wrens. Just to mention a few.

But I am not forgetting the North American birds, which I equally love and enjoy—and with the help of BirdNote online, I can enjoy them any day, any time I wish. Thanks, BirdNote!



## BirdNote Listener: How Small Stories Make a Difference



Mark Oswood is the president of North Central Washingon Audubon Society.

I learned from my father that birding can be a place where spirit meets biology. My father came late in life to birding, but it was full immersion; he watched, listened to and



Northern Wheatear © Gerrit Vyn

read about birds. In these years, I was a biology professor in Alaska, so my father's visits were chances for him to see those only-in-Alaska birds. One year, we made a trip to the Seward Peninsula, lodging in Nome, looking for summer breeding birds on the tundra and for birds straying from Asia, a short flight across the Bering Strait.

On a climb up a hill, stumbling through the tussocks, we came upon the skull of a red fox, nestled in the tundra, growing wildflowers. This reminder that life and death are good friends was, I think, to be an especially important memory for my father, soon to develop leukemia of the non-negotiable kind. The fox skull and the flowers was a *Small Story* for both of us, joining other small stories from this trip, including some good birds for my father – Bluethroat and Northern Wheatear among them.

One goal of life is

to gather many small stories and make lots of connections between them. BirdNote episodes are small stories themselves, just the right size for connecting with our own. So, on an early spring morning, we smile when the sudden hammering of a Northern Flicker on our metal stovepipe makes the dogs levitate. And this new small story soon becomes linked with the BirdNote episode Flicker Attack. In a strange way, maybe the hundreds of BirdNote episodes are made richer by the millions of personal stories attached to them in the minds of listeners.

To hear Mark Oswood featured in a BirdNote show, visit <u>www.birdnote.org</u> and search "oswood."



Bluethroat © Gerrit Vyn

"BirdNote is a welcome bridgeconnecting listeners to the world of birds and the conservation of nature. The stories draw you in. They sow seeds of curiosity and awareness about the places we live. There's no program quite like BirdNote. We're proud to have helped launch and sustain BirdNote in the Wenatchee Valley and surrounding areas."

> Joan Alway, Executive Director Icicle Fund

## BirdNote Listener: Lover of Songbirds in New York City

Laura Chenven is an adult educator, program director and bird-lover.

When I was fourteen, I first heard the song of a white-throated sparrow. I have a deeply nostalgic memory of lying on my back on a sleeping bag in a Vermont forest in the hour just before dawn. I found it mysterious, haunting, beckoning and achingly beautiful. Since

then, the sound of that sparrow is the song I anticipate each spring and fall, as the birds migrate to their summer homes in the north.

For many years, we lived in suburban Maryland, near a park that supplied us with a great many forest friends: the deer that ate every apple on our trees in mid-summer; the fox that woke us at night with its strange cries; opossums, raccoons and even an occasional coyote. I saw my first pileated woodpecker there. What a magnificent bird. They often visited the dead tree in the back yard that threatened to fall on the house but was home and host to so many wonderful birds. Along the creek we saw herons: great blues, nightherons, green herons. Flickers sat in our garden. Baltimore orioles were visitors and once in a while we saw the flash of a scarlet tanager. Hummingbirds were regular sippers at the canna lilies outside our bedroom window. And one day I saw one at rest on a branch outside my home office window. I can hardly believe I saw it - but I did.



White-throated Sparrow © Gerrit Vyn

When we moved to New York City, one of our requirements was to live in a place where we could see trees and hear birds outside our window. Luckily, we found an apartment near a park and beside a garbage-strewn but tree-filled alley. We hear owls, robins, sparrows, blue jays, crows, starlings, mockingbirds, and mourning doves. I heard a white-throated sparrow this spring. I feel at home.

I first heard BirdNote when I was commuting to Baltimore every day for work. What a treat for my commute. Now that I'm in New York City, I find BirdNote stories online.

Hear what Laura hears when you sign up for BirdNote's Weekly Preview.

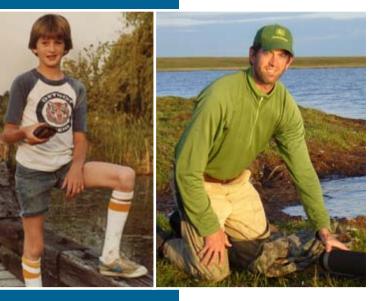
• To sign up visit www.birdnote.org and click on "Weekly Preview."



### Board Member Snapshot: From the Arctic to Myanmar

Gerrit is a Cornell sound recordist and BirdNote board member.

#### Gerrit Vyn "Why I Believe in BirdNote"



As a young boy, I had a seemingly innate obsession with nature. When I wasn't peering under stones looking for salamanders or knee deep in a marsh catching turtles, I was poring through a pile of field guides learning everything I could about wildlife and agonizing over how I would ever get to Arizona to see a horned toad or to the arctic tundra to see a wolf or a musk ox.

I am lucky today to work for the Cornell Lab of Ornithology, photographing, filming and recording birds around the world from the Canadian Arctic to Siberia to Myanmar. Ironically, birds were the last creatures that I came to appreciate in my youth. Although I admired them in my field guides, I had no idea that the wonderful species that filled those pages were all around me, if I only looked.

One cold winter's day when I was 14, a family friend with an

eye for birds took me to a local nature center to check out the birdfeeders. At close range, I saw my first White-breasted Nuthatch, Tufted Titmouse and Purple Finch. I was hooked. I



Baltimore Oriole Blue-winged Warbler © Gerrit Vyn started feeding birds myself that winter and once spring came, I was enthralled by the incredible variety of species I found. The Scarlet Tanagers, Baltimore Orioles and dozens of species of warblers I had admired in my field guide-but never thought I'd see-sprang to life in the forests and thickets around my home. I have seen the world differently ever since.

For those of us in tune with the natural world, it's easy to lose sight of the fact that most people just aren't aware of what is around themnature often requires an introduction.

That is why I believe in BirdNote. It provides an introduction to birds-every day-for hundreds of thousands of people across the country. Each day, someone's eyes are opened to a world they didn't know before. It can lead to a lifetime of curiosity, exploration and enjoyment and ultimately an understanding of the urgent need to halt environmental declines.

To hear a show Gerrit wrote and narrated, visit www.birdnote.org and search "snowy owls."



## Birds and Broadcast at Frog Pond Farm

#### Sallie Bodie

BirdNote Managing Director

BirdNote hosted a *Birds and Broadcast* party in July featuring Alex Chadwick as special guest. The party was held at Frog Pond Farm, the home of Mary Pigott in Sammamish, WA.

The event attracted BirdNote supporters and friends, including a feathered star, Taima, the Augur Hawk (1) that is the official mascot of the Seattle Seahawks football team.

All were delighted with a lovely afternoon that celebrated birds and nature, inspiring BirdNote to keep up the good work!

Guests were offered bird and plant nature walks led by expert guides. Gordon Orians, Ph.D., (2) BirdNote science advisor, invites a group to join him on a guided bird walk.

Mary Pigott (3) hosted the event at her beautiful farm. Nancy Rumbel, right, treated guests to a session about birds and music. The Grammy award-winner improvised on a variety of wind instruments to recorded bird sounds.

Alex Chadwick (4) interviewed some of the individuals featured in BirdNote stories who are making a difference in Washington State. Here he speaks with Bob Boelkelheide, left, Director of the Dungeness River Audubon Center and an expert on the Common Murre.

"BirdNote is a new favorite radio show. It tells a story every day that's connected to the world outdoors, and it does it with a great sense of radio, well written and well told. We used to do pieces like this for the NPR/National Geographic series Radio Expeditions, and I know what it takes...very well done."

- Alex Chadwick





## BirdNote<sup>®</sup> Prepares to Launch New Website

#### Adam Sedgley

BirdNote Listener Engagement and Digital Media Director

Over the past 18 months a talented web team led by True Good Creative and FuseIQ have developed the graphic layout of our new website featuring videos and images directly related to that day's show. You will navigate easily through our vast archive of 800+ shows, view bird image galleries, watch an assortment of nestcams, leave comments, share content with your friends, ask questions and learn how you can improve conditions for birds, all displayed on a backdrop of stunning landscape images by Gerrit Vyn.

We were fortunate to receive additional funding from the Lufkin Family Foundation to add enhancements to our website plan. Major funding for BirdNote's new website was provided by Cynthia and Dan Lufkin, the Lufkin Family Foundation, the Norcliffe Foundation and Gerry and Linda Nordberg.

Please drop by www.birdnote.org and let us know what you think!



potential to captivate and retain a whole new audience base that is truly exciting. The reality is such that many people do much of their listening and learning online. BirdNote has the opportunity to create a media platform that reaches current fans in new ways. More than that, it is poised to attract new audiences who may never engage via the radio."

"It is BirdNote's

— Gloria Jordan, True Good Creative

## Financial Report 2011

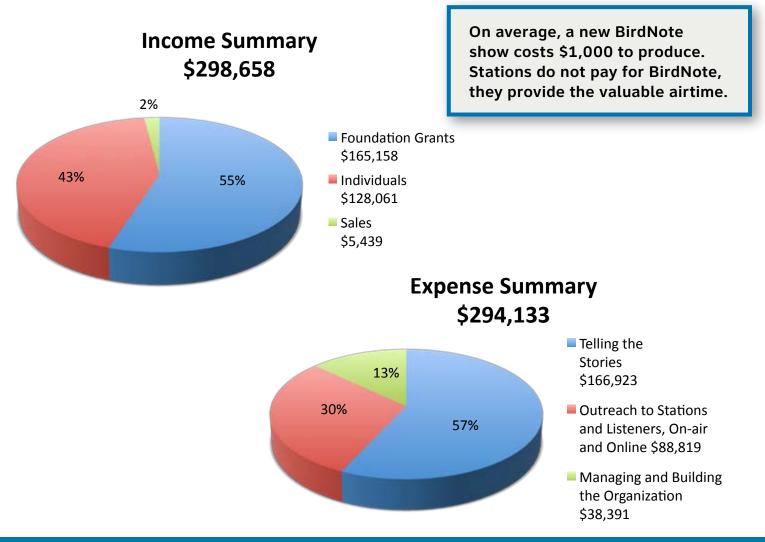
BirdNote is grateful to the many contributors – both individuals and foundations – who help us produce and distribute remarkable stories about the lives of birds. In 2011, 98 new donors joined the base of individual contributors to BirdNote.

A one-time major gift of \$200,000 from the Lufkin Family Foundation, received in the fourth quarter of 2010, funded production of 119 new shows in a series titled, *The State of America's Birds*. The gift also helped BirdNote increase its distribution. We hired a strategic marketing firm that more than doubled BirdNote's carriage on public radio stations and helped us reach one million daily listeners.

At a summer fundraising event, BirdNote supporters met and talked with Alex Chadwick, formerly of National Public Radio and a fan of BirdNote. The July event took place at Frog Pond Farm, the home of BirdNote friend Mary Pigott.

In the fourth quarter of 2011, BirdNote received a major gift of \$100,000 from the Bobolink Foundation that is helping us produce a new series, *Bird Sounds for an American Landscape*. And, having made solid progress in 2011 toward establishing corporate underwriting policies, we're poised to seek corporate sources of underwriting in 2012.

Gifts, large and small, allow us to produce new BirdNote shows. During 2012, the stories will be heard by a growing radio audience and by thousands more who visit our exciting new website.



## Thank You, Donors

BirdNote is independently produced and funded, relying entirely on grants and donations from listeners like you to support our work. Stations do not pay for BirdNote. Only with your help can we continue to create remarkable stories and distribute them throughout the USA and beyond. The following list represents the *cumulative* giving of generous donors who have contributed \$100 or more from 2004— before the first broadcast of BirdNote—through December 2011. We are grateful to *all* donors to BirdNote. Thank you for helping BirdNote to succeed.

To make a tax-deductible gift to BirdNote: visit <u>www.birdnote.org</u> or mail a check to: P.O. Box 99456 Seattle, WA 98139

Tax ID# 20-5904919.

Thank you.

#### **GOLDEN EAGLES**

\$100,000 +

The Bobolink Foundation The Icicle Fund Ardell Kuchenbecker The Lufkin Family Foundation/ Peter Jay Sharp Foundation Nancy Nordhoff and Lynn Hays Lucy R. Waletzky

**GREAT BLUE HERONS** \$50,000 - \$99,999

Lucy Hadac Lenore Hanauer

#### **TRUMPETER SWANS** \$20,000 - \$49,999

Ellen Blackstone and Chris Altwegg Gretchen Hull Cynthia and Dan Lufkin Daughters of Thero North: Chris Peterson, Patty North and Kathy North Mary Pigott Joan and Mike Schmidt

#### KINGFISHERS

\$5,000 - \$19,999

The Ferguson Foundation The Jiji Foundation Rebecca Liebman and Charles Stephens Howard and Grace Lincoln The Maple Bay Fund The Norcliffe Foundation Gerald and Linda Nordberg Bonnie and Richard Robbins David and Catherine Skinner The Town Creek Foundation Tom and Kristi Weir Miriam Williams The Hans and Elizabeth Wolf Foundation

#### MEADOWLARKS

\$1,000 - \$4,999

Christina and Ben Anderson Eleanore and Richard Baxendale Helle Bielefeldt-Ohmann and **David Fitzpatrick** Eleanor Boba and Alan Humphrey Sallie Bodie Paul and Debbi Brainerd Emory Bundy and Noel Angell Tom and Ann Campbell Patricia and Robert Charlson Chris Cluett Dan Drais and Jane Mills Jon and Anne Fox The Frause Group Scott and Susan Freeman Tom Grant and Julie Kesler Liam Lavery and Yazmin Mehdi The Lucky Seven Foundation Annie and Bruce McTavish Sarah Merner and Craig McKibben Suanne and Wes Nagata Patricia North and Robert Ahola

## Thank You, Donors (cont'd)

Walter and Patricia Oelwein Chris and Todd Peterson Judy Pigott Pilchuck Audubon David and Pamela Pinkham John and Suzanne Price Bill and Wendy Rabel Judith Roan and Ron Reeder Nancy Rumbel and Ron Rabin The Satterberg Foundation The Schiff Foundation Bruce and Christy Schwager Richard and Linda Sedgley Helene Steinhardt Idie Ulsh Betty Woods and Don Lockwood Martha Wyckoff and Jerry Tone The Peg and Rick Young Foundation Karen and Joe Zook

#### SANDPIPERS

\$500 - \$999

Anonymous Charlotte Behnke Beatrice and Bill Booth Erin and Mark Borden Terri and Bruce Butler Bob and Amanda Clark Steve Hallstrom and Cecelia Boulais Suzanne Hittman Lea Kouba Andrea McFadden Nancy McKee Libby Mills and Rusty Kuntze Lee and John Neff Chuck Newquist and Leslie Heizer Kit O'Neill and Tom Leschine Gordon and Betty Orians Bob Porter and Brooke Trout

Steve and Joan Raymond Barbara and Gerald Retzlaff Kimberly and Scott Rice Sievert and Brigette Rohwer The Estate of John Schwager Skagit Audubon Michael and Mary Jo Stansbury Valerie Tarico and Brian Arbogast Irene and Al Wilcox Bill and Jennifer Woyski

#### WARBLERS

\$100 - \$499

Anonymous Chuck and Marylou Adams D'Arice Anderson Shirley Anderson Laurie Bauman Arnold and Steve Arnold Hanna H. Atkins Janis Augustin Glenn and Mary Lou Austin Carol P. Barnard Susan Barnes **Bob Barry** Katherine Berndt and Steve Albrecht Irene Billa and Gertrude Brubaker Kim Black and Peter Nyberg Donald Blair and Nancy Dock Danielle and Norm Bodine Dale and Joan Boose Betty Borman and Steve Marts Theresa Britschqi L.L. Brown Carol and Chuck Brunner Joanna Buehler Tom and Sally Cahill Carol Carlson-Ray and Carol Ray Ann Casey and Carol Plunkett Tim Celeski and Leslie Newman

Pat Chiarelli Bob and Sheila Chidsey Candace Coe and Richard Peterson Kenneth Cohen George Collins Martha Craig Mike Gilbert and Cynthia Cruver Suzannah Dalzell Ronald de Grav **Emily Dexter** Karrin and Walter Dhondt Sharon Dunn Mr. and Mrs. Henry Eckfeld Dianne and Rick Edmonds Dianne Engleke Judith Finn Jennifer and Richard A. Fisher Bob and Sue Frause John and Carol Friends Bill and Melinda Gates Foundation Matching Gifts Program Kathleen Giblin and James Gorham Amanda Gibson and Darius Miller Janice and John Gibson Mike Gilbert and Cynthia Cruver Steve and Janet Goff Paul and Sherryl Goldfinger Donald and Norma Guenthoer Ellen Haas Leslie Hagin Daniela and Michael Hall Robert Hammond James and Maxine Hansen Marcia Harper Lorraine and Dennis Hartmann Dan and Jan Harville Helen and Dwight Hawley Mary Heffernon Emma and Merritt Hess Heidi Hoelting Marcia Ian Patty and Loren Imes

## Thank You, Donors (cont'd)

Luanna Iverson Michael Iwata Debra Jarvis and Wes Van Voorhis Mrs. Laurie Jelinek George and Lynne Jensen Kristine Johnson Jerry Joyce Charlie and Carrie Kahle Tracy Kahlo Matthew Kaufman Jacqueline Kendziorek Phyllis Kind Teresa Kluver Bill and Gloria Koll Jennifer and Marc Kropack **Doug Lamerson** Jean and Roger Leed Janet Lewinsohn Annalee and Tom Luhman John Lundin Catherine Lynch Emily and Leonard Mandelbaum Donna Manders Susan Mann and Chuck Bergman Marcia Reid Marsted Melodie Martin Beth Mastin-Keifaber Robert and Holiday Matchett Mary McCann-Bone and Daniel Bone Dierdre and Jav McCrarv Jennifer and Mark McDonald Colene McKee Karen and John McKeon Patricia and Christian Melgard Joanna Mendelsohn and Ellie Horsnell **Betsylew Miale-Gix** Microsoft Matching Gifts Program Tamara Mitchel Nancy and Doug Morningstar Paul Muldoon Linda and John Murtfeldt

John Narver Jane Neubauer Terry Nightingale Kathy North and Steve Monohan Barbara and Rod Nuss Sharron and Daniel O'Donnell Pamela Okano Olympic Peninsula Audubon Ellen O'Neill-Stephens and Jack Stephens Sharon Oswalt Mark and Judy Oswood John Ottenheimer and Nancy Nolan Catherine and Ted Paprocki James Parrott and Carolyne Wright May and Walter Pendergrass Sierra Peterson Chris Pope and Mary Lou Harris Elizabeth Post Kenneth Pouch Pamela Pritzl Barbara Radford Marjorie Wenrich and Eric Ramhorst Shirlee Read and Clyde Salisbury Bruce Reid Debra Revere Denise Rhiner and Joseph Losi **Roberta Roberts** Tod Rodman Mary K. Rogers Pam and Bob Roney Kathleen Root Barbara Rosenkotter and Arthur Tyson II Elizabeth and Geoff Rossi Jeanne Sargent Steve and Annie Schwager Jill Seidel Paul Sommer and Laura Selby Greg Shaw Dyanne Sheldon and Jean Singer Victoria Shields, Keyth Mallam and Marjorie Sherry

Carolle and David Speer Marcia Spees Robert Stahley Michael Stein and Allison Barnes Marcia Stone Linda Kerr Stores Deborah and Keith Streeter Bob Sundstrom and Sally Alhadeff Christine Sydneysmith Mary Anne Thorbeck Robert C. and Uma Thurmond Cheryl Trivison Robert H. and Inge M. Uphoff Eliza Davidson and Randolph Urmston Karlene and Gary Utter Vashon Maury Audubon Gerrit Vyn Mary and Tony Ward-Smith Tricia and Steven Watson Whidbey Audubon Catie and Richard Wilson Wayne and Flora Wong James Wood Philip and Carolynne Wright Julie Yamamoto Betsy Yee-Diamond

## Staff, Advisors, and Board: A Creative Team



Chris Altwegg, board member and database/technology guru 2. Paul Bannick, contributing photographer
Ellen Blackstone, writer and web content manager 4. Sallie Bodie, managing director 5. Tom Grant, board secretary 6. Alan Hartmann, board treasurer 7. Lynne Jensen, volunteer 8. John Kessler, producer 9. Ardell Kuchenbecker, founding investor 10. Liam Lavery, board president 11. Thomas Luhman, board member
Mary McCann, narrator 13. Andrea McFadden, board member 14. Dr. Gordon Orians, science advisor
Sue Palmason, administrative assistant 16. Dr. Dennis Paulson, writer and science advisor 17. Chris Peterson, founder and executive producer 18. Todd Peterson, editor and writer 19. Nancy Rumbel, creator of the theme music 20. Adam Sedgley, listener engagement and digital media director 21. Michael Stein, narrator 22. Bob Sundstrom, lead writer 23. Idie Ulsh, content advisor and photographer of "Marty" the Marsh wren mascot 24. Gerrit Vyn, board member and contributing photographer 25. Frances Wood, writer

## Sample BirdNote<sup>®</sup> Shows from 2011



**"Terry Tempest Williams Reads from Refuge"** visit www.birdnote.org and search "tempest" An example of shows underwritten by The Icicle Fund.



"Sooty Tern – Wide-Awake Bird"visit www.birdnote.org and search "wide-awake"Written by Dr. Dennis Paulson as part of our State of America's Birds series.



© 2010 Greg Lavaty pbase.com/dadas115

"Ecosystem Engineers"

visit www.birdnote.org and search "engineers" Written by Dr. Gordon Orians as part of our *State of America's Birds* series.



#### "Airport Wildlife Management"

visit www.birdnote.org and search "osmek" Wildlife biologist Steve Osmek describes new techniques to keep birds and planes from colliding. Interviewed by Todd Peterson and John Kessler.



**"Stalking the King Rail"** visit www.birdnote.org and search "king rail" A tip of the hat to American Bird Conservancy and the Clean Water Act. Written by Bob Sundstrom as part of our *State of America's Birds* series.



**"Crows Recognize Individual Human Faces"** visit www.birdnote.org and search "marzluff" Professor John Marzluff describes how and why. Written by Todd Peterson.

## Our Vision

As people hear the stories of BirdNote, they will experience a deeper, richer relationship with nature. Their lives will be enriched. The choir for conservation will increase and the will to protect the environment will strengthen.



# BirdNote<sup>®</sup> Annual Report 2011

PO Box 99456 Seattle, WA 98139 www.birdnote.org

