

# BirdNote®

*10 years of stories about birds,  
the environment, and more*

Annual Report 2015





Black-capped Chickadee © Gerrit Vyn  
Cover: Emperor Goose © Gerrit Vyn

# Celebrating 10 years of storytelling

Every day, BirdNote brings moments of joy, learning, and inspiration to listeners around the world — while building widespread awareness of birds and conservation. Thank you for investing in the future of the natural world by supporting BirdNote. **This annual report is a celebration of the difference that you — our donors, volunteers, advisors, and advocates — make for birds by supporting BirdNote’s voice for conservation.**

## A powerful voice for birds . . . inspiring a growing audience

BirdNote is broadcast on more than 200 radio stations in the US, Canada, and the Philippines, reaching an estimated 1.7 million people annually. We’re also connecting with listeners on multiple digital platforms, including podcasts, videos, photography, and blog stories distributed through our website and social media. Visits to our website increased 45% last year, totaling 1.13 million page views; 67.8% of those visitors were new. On BirdNote’s Facebook page, total fans grew by 42%, with a total of 3.9 million impressions in 2015. BirdNote partners, including the National Audubon Society and American Bird Conservancy, share selected BirdNote stories with their members. **Together, we are educating more people about the beauty, mystery, and critical importance of birds — and building a larger and more inclusive constituency for conservation.**

## BirdNote’s impact

BirdNote occupies a unique and influential niche in the conservation movement. We advocate for birds and the environment on a broad, national platform. We complement and advance the missions of environmental non-profits across the country. We bridge the gap between individuals who have differing viewpoints on the environment and open a door to conservation for many listeners who have not yet engaged with environmental issues. And our programs serve as a **catalyst for action**. In a recent survey, listeners told us that as a result of listening to BirdNote, they are more likely to advocate for protection of bird and wildlife habitats, support bird-related and environmental non-profits, incorporate native plants in their gardens, and be mindful consumers.

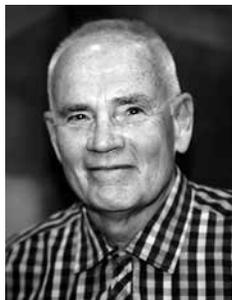
## What’s next . . .

In the pages that follow, we share some of the programming highlights of 2015 — bold new stories we’ve undertaken to expand our reach and improve our engagement with listeners as well as some of the directions new formats will take us. Both offer an exciting taste of what’s to come. We’re also very proud to share a summary of our strategic plan — completed in 2015 — which offers a clear vision for doubling and diversifying our listenership to grow the audience for conservation.

One of our listeners, Denise Acsay, tells us her favorite bird songs are in spring because the sounds seem to represent “. . . the physical manifestation of the way one feels in the spring. New life. Hope. Promise. Ah, it has so much.” **Hope. Promise. That’s how we feel about BirdNote and our plans for the future. There is hope for birds and the natural world when we work together.** Thank you for helping BirdNote fulfill the promise of our powerful mission: *to inspire listeners to care about the natural world — and take steps to protect it.*



Thomas Luhman, Board President



Sallie Bodie, Managing Director



# BirdNote Strategic Plan, 2015 – 2018

Since the first BirdNote show aired in 2005, BirdNote has become a powerful catalyst for conservation, reaching an estimated 1.7 million listeners daily. But for conservation to succeed, we must introduce the wonders of nature to the widest possible audience. The rapidly changing demographics of our country — coupled with the dynamic media landscape — present BirdNote with a compelling opportunity to further advance conservation for birds and improve the health of the natural environment. BirdNote's three-year strategic plan provides the blueprint for the evolution we need in order to broaden our reach, amplify our impact, and build organizational strength, resilience, and flexibility. The following objectives are guiding our work through 2018:

## **Double BirdNote's Audience**

- Develop channels for national and major market distribution
- Explore digital strategies in support of this objective

## **Reach Diverse Audiences**

- Develop partnerships to engage priority audiences
- Identify platforms and content that reach new and diverse audiences
- Invite multiple voices to create content that captures various perspectives

## **Expand Digital Capacity**

- Increase digital production, distribution, and marketing
- Enhance staffing and technology to ensure digital success

## **Build a Strong Base of Sustaining Support for BirdNote**

- Expand base of donors nationwide
- Build major individual giving program
- Diversify sources of revenue to include more foundation and corporate partnerships

## **Develop Board and Governance Capacity**

- Recruit and add new board members who have representative skills and perspectives
- Prepare directors for board roles, fundraising, and leadership
- Engage ad hoc working committees that can include non-board members to address short-term organizational needs

## **Nurture a Healthy Working Environment and Effective Organization**

- Create a stable business and financial operation that has appropriate working capital and assess annual effectiveness
- Plan and budget for a professional annual audit
- Maintain a high-caliber and happy staff that meets the needs of the organization



Western Sandpipers © Gerrit Vyn

## BirdNote Growth Milestones, 2005 – 2015

	Station carriage*	Annual listeners**	Annual revenue
2005	2	75,000	\$99,713
2006	2	150,000	\$209,078
2007	2	150,000	\$167,875
2008	7	230,000	\$182,692
2009	15	350,000	\$160,471
2010	50	600,000	\$174,780
2011	110	1,000,000	\$298,658
2012	133	1,200,000	\$336,027
2013	170	1,300,000	\$366,336
2014	200	1,500,000	\$401,383
2015	204	1,700,000	\$500,491

\* KPLU 88.5 FM aired BirdNote for the first time on February 21, 2005.

\*\* Includes broadcast audience, online audience (including social media), and podcast audience.

# Soaring Into the Future

BirdNote's strategic plan calls for doubling and diversifying the BirdNote audience by 2019 by reaching new markets, developing programming in new formats, and distributing content on new platforms. This expansion in production demands a corresponding investment in our staffing and organizational capacity, and in 2015, we launched the **BirdNote Soars** campaign to support this investment. Our goal is to raise \$1.15 million — in addition to our annual operating income — over a three-year period.

**BirdNote Soars** will support the addition of the following key staff:

- Multimedia Producer
- Digital Manager
- Project Producer
- Development and Administrative Associate
- Chief Financial Officer

and the hiring of contract specialists in the areas of social media, program assessment and evaluation, web design, and communications.

The campaign has also helped BirdNote establish a working cash reserve to insulate operations against normal income fluctuations.

As of June 2016, the **BirdNote Soars** campaign has reached 62% of its goal. Our sincere thanks to the generous donors who have made stretch gifts to the campaign in addition to their annual support. To join them in helping BirdNote soar, please contact Kate Godman at (206) 495-9640 or [kateg@birdnote.org](mailto:kateg@birdnote.org).

## Test Flights

In 2015, we tested new ways of telling stories to reach new audiences — people who were not already tuned in to BirdNote. These tests included two short videos featuring Dr. J. Drew Lanham, BirdNote board member and Clemson University professor. *Rules for the Black Birdwatcher*, a thought-provoking story about the unique challenges of birdwatching as an African American, based on Professor Lanham's writings, was a runaway hit.

*Rules for the Black Birdwatcher* reached more than 160,000 Facebook users in just a few weeks, prompting lively conversation about diversity, conservation, and access. It's a great example of the kind of work we plan to produce — with the support of **BirdNote Soars** — to broaden the audience for our stories on behalf of birds and conservation.



[Here's what some of our Facebook fans said about \*Rules for the Black Birdwatcher\*:](#)

"I hadn't considered this perspective." — Jody P.

"Funny, informative, and poignant. Nice video." — Kris V.

"I never, ever thought of this. My white privilege is showing." — Cherie F.

"From one blackbirder to another, thank you for posting this. If nothing else, it will keep the issue(s) on the conscious side." — Clayton A.



# What Makes BirdNote Sing?

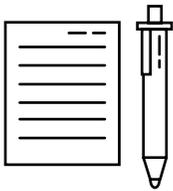
What does it take to produce and distribute BirdNote stories? Here's how BirdNote puts your generous contributions to work — inspiring people to notice, to care about, and to *protect* birds and their habitats.

By Ginger Oppenheimer, BirdNote Volunteer

## Production



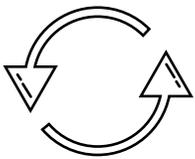
**1. A new BirdNote show starts with creative ideas** — from staff, advisors, partners, volunteers, and listeners. Sources of inspiration include the seasonal behaviors of birds, the latest research and conservation news, partner initiatives, spin-off concepts from episodes in the works, species profiles, and personal observations. Stories are selected and assigned to BirdNote's corps of writers, which now includes Bob Sundstrom, PhD, lead writer; as well as Ellen Blackstone; Gordon Orians, PhD; Dennis Paulson, PhD; Todd Peterson; and Rick Wright.



**2. Writers translate ideas into inspiring stories — based on sound science.** Writers create and refine their stories with direction from the production team, then a BirdNote science advisor — Dennis Paulson, Gordon Orians, or Bob Sundstrom — reviews each script to ensure factual accuracy. When the scripts have been proofread, they are ready for recording. *Fascinating fact: Bob Sundstrom has written more than 500 of the 1,300 episodes produced since BirdNote was first broadcast in 2005.*



**3. Narrators give the stories a human voice.** On recording day, Mary McCann and Michael Stein narrate the stories (new stories as well as archived stories that need to be updated for rebroadcast; see #4, below). From the sound booth, members of the production team, including producer John Kessler and production project manager Ellen Blackstone, listen to every take and suggest tweaks or changes to the wording or the *emphasis* of a particular word or phrase. At times, the outtakes are humorous (have *you* ever tried to pronounce Southern Cassowary?).



**4. Archived shows are prepared for rebroadcast.** Because BirdNote airs every day, the monthly schedule includes episodes that aired previously, typically two or more years ago. Ellen ensures that a variety of shows are scheduled during the month without repeating subjects. Archived shows are reviewed, scripts are updated to ensure scientific accuracy, and the narrators revoice shows that have updated scripts.



**5. Everything comes together during mixing.** John mixes the bird songs, ambient sounds, music, narration, sound bites, and theme music to create the inspiring, high-quality BirdNote shows that you enjoy every day. This is a job of subtlety and delicacy; John reviews everything in painstaking detail. Then, members of the production team listen to the newly recorded episodes, and they work together to identify areas that need refinement. Typically, about half are ready to air; the other half go back to John for minor fixes (these might include striking an entire line or editing out a narrator taking a breath).

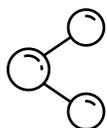
Did you know? Most of the bird sounds featured in BirdNote shows are provided by the Macaulay Library of the Cornell Lab of Ornithology.

# Distribution

When production is complete, the BirdNote team prepares the shows for distribution on the air, online, and via podcast.



**Radio stations:** BirdNote is broadcast on more than 200 radio stations in North America. Selected episodes are also available via Public Radio Exchange and embedded in *Living on Earth*, which is distributed by Public Radio International and broadcast by 250 stations weekly.



**Niche program services:** BirdNote is distributed to radio reading services for the blind, Native American–operated stations, emerging stations broadcasting on the internet, and many others.



**Email:** The BirdNote Weekly Preview email offers subscribers advance notice of shows scheduled for radio broadcast during the coming week.

**Online:** BirdNote shows (as well as carefully curated photographs, videos, and blogs) are available any time at [www.birdnote.org](http://www.birdnote.org).



**Social media:** Photos and links to daily shows appear on Facebook and Twitter. A selection of shows is posted to SoundCloud and selected sound bites to Clammr. Pinterest features several BirdNote boards.



**Podcast:** BirdNote is available as a podcast through iTunes.

**Partners:** BirdNote partners, including National Audubon Society and Forterra, share BirdNote through their websites, blogs, and social media.

# Feedback

“I am not an expert birder, but I like to learn new things about birds, and the pictures are spectacularly beautiful. BirdNote makes it worth logging into Facebook!” — [Ellen B., New York](#)

“I’ve only recently become aware of BirdNote, but now I listen every chance I get on the radio and the web. It often provides information I didn’t know about a bird, and it always elevates my mood.” — [Carmen C., Missouri](#)

“I learn so much in the little sound bites and love the pictures that are part of the Weekly Preview email. I have become an avid birder, in part because of BirdNote.” — [Dana K., Washington](#)

“I enjoy both the radio spot and the Facebook page. I love the beautiful photos and intriguing insight on all my feathered friends! I look forward to it every day.” — [Leah J., Washington](#)

[Send your show ideas and feedback to info@birdnote.org.](mailto:info@birdnote.org)



Red-winged Blackbird © Gerrit Vyn

## BirdNote by the numbers

**10 years**  
of broadcasts

**1,300+**  
shows produced

**1.7 million**  
listeners

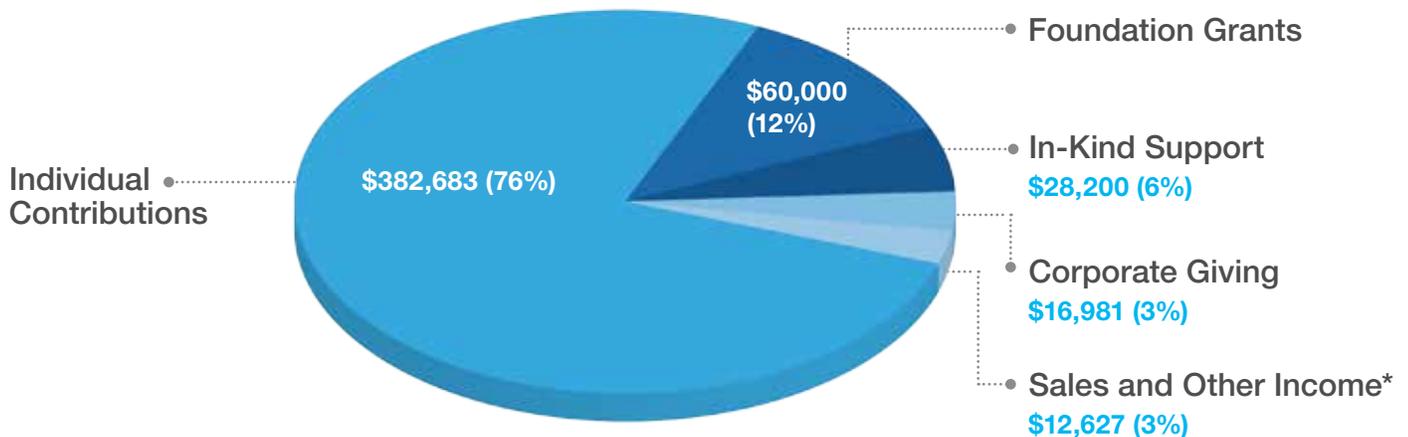
**1.13 million**  
web page views (2015)

**20,000**  
Facebook fans

# Financial Report 2015

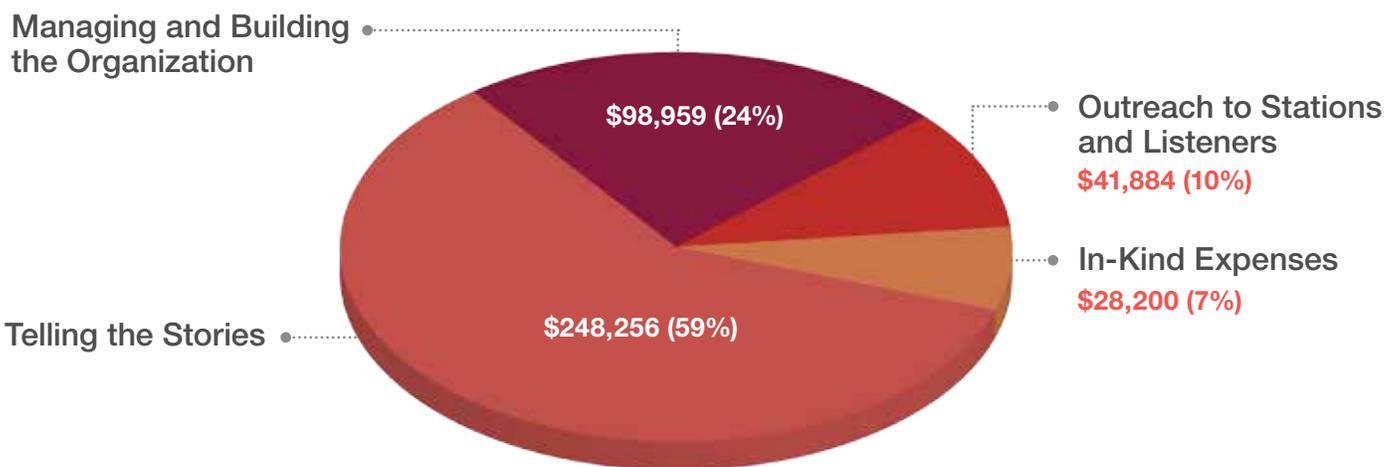
Thank you for partnering with BirdNote to bring the wonder and joy of birds to listeners around the world. Your gifts help BirdNote produce inspiring stories — and distribute them through radio stations and an increasing number of digital distribution channels.

## OPERATING REVENUE \$500,491



\* Includes cost of goods sold

## OPERATING EXPENSES \$417,299





# BirdNote Travelers Awed by South America

By Adam Sedgley, Board Member and Trip Leader

Twenty-six adventurous travelers joined BirdNote in November 2015 to experience the beauty and diversity of South America's birds and varying cultures. We started in Santiago, Chile, where we enjoyed churches, markets, and the eccentric home of Pablo Neruda. Day trips included wine tasting in the Maipo Valley and exploring the coastal city of Valparaiso. From Santiago, we flew to Punta Arenas, the southernmost continental city in the world. We spent one afternoon at European colonial museums and the next at a breeding colony of Magellanic Penguins. We then drove north toward the heart of Patagonia and the Torres del Paine National Park, where we enjoyed viewing Chilean Flamingos, Andean Condors, Lesser Rheas, and breathtaking mountain views. On the Argentinian side, we observed endemic Magellanic Woodpeckers against the backdrop of the world-renowned Perito Moreno glacier.

Buenos Aires offered avenues lined with centuries-old buildings and an urban wetland that has 49 species of birds. A trip extension to the stunning Iguazu Falls on the borders of Argentina, Brazil, and Paraguay, awed trip participants. Swirls of Great Dusky Swifts, vibrantly colored Plush-crested Jays and Toco Toucans could hardly distract us from this two-mile high marvel.

After 14 days, our enthusiastic group had visited three countries, shared delicious meals, witnessed some of the most beautiful places on Earth, and tallied 143 bird species (187 for those who took the trip to Iguazu Falls). That's travel, BirdNote style! Please consider joining us on a future trip. For more information, contact Kate Godman at (206) 495-9640 or [kateg@birdnote.org](mailto:kateg@birdnote.org).



© Kristi Sartnurak

*"We continue to enjoy remembering the trip and how much each of you made our experience deeply memorable and satisfying. Happy Trails!"*

*— Beth and Marc*

## Join us on our next adventure

A portion of travel fees support BirdNote programs. Thank you!

### PANAMA

September 13 – 25, 2016

### AMAZON RIVER CRUISE

January 12 – 22, 2017

### CUBA

April 18 – 29, 2017

### BIG BEND NATIONAL PARK

August 20 – 28, 2017

Future trips include destinations such as South Africa, Belize, Europe, and many more.



© Kristi Sartnurak



Chestnut-sided Warbler © Gerrit Vyn

## The Boreal Songbird Initiative and BirdNote Promote Conservation

**Nearly half of all the bird species in the US and Canada depend on one amazing resource: the boreal forest of North America.** It stretches from the interior of Alaska across northern Canada, providing critical habitat for up to three billion nesting birds. But the forest is under pressure. Many boreal bird populations are declining — while development and resource extraction are intensifying.

Fortunately, there's still time to make a difference. Conservation science contends that at least 50% of an ecosystem should be protected to preserve its health and biodiversity. BirdNote is pleased to partner with the Boreal Songbird Initiative to raise awareness of the importance of the boreal forest — and promote the *Boreal Birds Need Half* campaign. Protecting at least 50% of the boreal forest will give wildlife the best chance at survival while allowing for local and regional prosperity in the form of natural resource extraction. And there's more good news: groups, businesses, and individuals across the US are joining the effort to protect boreal birds. **Learn more at [www.borealbirds.org](http://www.borealbirds.org) and check out BirdNote's photo blog and shows about the boreal forest at [www.birdnote.org/blog/2015/04/meet-birds-boreal-forest](http://www.birdnote.org/blog/2015/04/meet-birds-boreal-forest).**

### Did you know?

- The boreal forest of North America is an intact ecosystem that contains the world's largest network of streams, rivers, and wetlands.
- Nearly half of all birds in the US and Canada — including 80% of waterfowl and 50% of warblers — rely on the boreal forest for nesting or migratory stopover habitat.
- Nearly two-thirds of all forest product exports from Canada's boreal forest go to the US, so our choices make a difference! Look for the Forest Stewardship Council (FSC) logo on wood and paper products and choose paper with the greatest post-consumer recycled fiber content.

# Thank You, Donors!

Your gifts inspire people of all ages to notice, to care about, and to *protect* birds and their habitats. Thank you!  
This list represents gifts and pledges made in 2015.

## **GOLDEN EAGLES**

**\$100,000 +**

Anonymous (3)

## **GREAT BLUE HERONS**

**\$50,000 – \$99,999**

Anonymous

The Bobolink Foundation  
Mary Pigott  
Edward W. Rose III  
Family Fund of The Dallas Foundation

## **TRUMPETER SWANS**

**\$20,000 – \$49,999**

Ellen Blackstone and  
Chris Altwegg  
Sarah Merner and  
Craig McKibben  
Nancy Nordhoff and  
Lynn Hays  
Thomas and Annalee  
Luhman  
Gordon Orians and  
Marianne Kogon  
Jerry Tone and  
Martha Wyckoff  
Lucy R. Waletzky

## **KINGFISHERS**

**\$10,000 – \$19,999**

The Brainerd Foundation  
The Hugh and Jane  
Ferguson Foundation  
Lenore Hanauer  
Clarence E. Heller  
Charitable Foundation  
Satterberg Foundation  
Ellen Wallach and Tom  
Darden

## **WOODPECKERS**

**\$5,000 – \$9,999**

Anonymous (2)

The Boeing Company Gift  
Matching Program  
Boreal Songbird Initiative  
Paul and Betty Rae Davis  
Earthbound Expeditions  
Gretchen and Lyman Hull  
Fund at Seattle Foundation  
Marjorie Kim  
Lucky Seven Foundation

## **MEADOWLARKS**

**\$1,000 – \$4,999**

Lauri Adams  
Chris Cluett  
Joe and Barbara Ellis  
Steve Hallstrom and  
Cecelia Boulais  
Suzanne Hittman  
Liam Lavery and  
Yazmin Mehdi  
Estate of Sandra Lee  
McCloud  
Colene McKee and  
Bill Denzel  
The Mockingbird Fund  
Todd and Chris Peterson  
Judy Pigott

Scott and Kimberly Rice  
Christopher Rogers  
Seattle Foundation  
Adam Sedgley and  
Kristi Sartnurak  
Jim and Burnley Snyder  
John Teutsch and  
Mary Foster  
Peg and Rick Young  
Foundation  
Kim Wells

## **SANDPIPERS**

**\$500 – \$999**

Richard and Eleanore  
Baxendale  
Charles Bergman and  
Susan Mann  
Eleanor Boba and  
Alan Humphrey  
Emory Bundy and  
Noel Angell  
Robert Ewing  
Colleen Freidberg  
Susan Lane  
Linda Larson and  
Gerald Johnson  
Dorothy Ling and  
Mark DeWeirdt  
Joan Lupacchino  
Gerald and Linda  
Nordberg  
John and Suzanne Price  
Bill and Wendy Rabel  
Nancy Rumbel and  
Ron Rabin  
Sonya Schneider and  
Stuart Nagae  
Bruce and Christy  
Schwager  
Richard and Linda Sedgley  
Eugene Sine  
Dan Sizemore  
Sue and Barry Stevens  
Susan Wyckoff

## **WARBLERS**

**\$100 – \$499**

Douglas and Susan Adkins  
Ingrid E. Akerblom  
Andrea Allen  
Christina and Ben  
Anderson  
Shirley Anderson  
Diana and Jane Armstrong  
Paul Arneson  
Paul Baicich  
Marygrace and Peter  
Barber  
Marya Barey  
Edvige Barrie  
Valerie Berg  
Nancy Bernard  
Dominic Black  
Adrienne Bodie  
Sallie Bodie  
Mary Jane Boland  
Erin and Mark Borden  
Raylene Braga  
Theresa and Robert  
Britschgi

David Brown and  
Christina Rockrise  
Leah Brown  
Sharon Brown  
Carol and Chuck Brunner  
Dana and Tom Cahill  
Tom and Ann Campbell  
Rick and Jill Campbell  
Dr. Rodman Carter  
Ellen Chase  
Elaine Chuang  
Joseph Clark  
Amanda and Bob Clark  
Candace Coe and  
Richard Peterson  
Laurel Cohen  
Pat Collier  
Carol Fern Culhane  
Anita de Give  
Peter de Jong  
Julia Devlin  
Dan Drais and Jane Mills  
Judy Drake  
Gary and Carol Dupuy  
Margaret Ellis  
Shelly Ellison  
Dianne Engleke  
Anna Fahey  
Nicholas Fahey  
Birte and James Falconer  
Karin Feddersen  
Allen and Chris Fitz  
Lorraine Fontanes  
Jon and Anne Fox  
Scott and Susan Freeman  
Jerry Hillis and Diana Gale  
Bill and Melinda Gates  
Foundation Matching Gifts  
Program  
Kathleen Giblin and  
James Gorham  
Adeline Gildow  
Kate Godman and  
Jerry Collum  
Mo Godman and  
Richard Eversole  
Maria Grosjean  
Amy and Chris Gulick  
Leslie Hagin and  
Michael Subit  
Ray and Dory Hamlyn  
James and Maxine  
Hansen  
Marcia Harper  
Lorraine and Dennis  
Hartmann  
Helen Hawley and  
Dwight Hawley Jr  
James Hay  
Grant and Jody Heiken  
Cheri Hendricks  
Erin Hennessey  
Helen Hepp  
Ann Hetherington  
Stephanie Hitzroth  
Esther Holt  
Jeanne Howard  
Cheryl Ann Hughes  
Julia Jackson  
Phyllis Janik  
Laurie and John Jelinek

Eugene Johnson  
Sue Jones  
Candace Jordan  
Jerry Joyce  
Charlie and Carrie Kahle  
Dana and Carolyn Kelly  
Ann and William J. Keppler  
Phyllis Kind  
Teresa Kluver  
Paul Koker  
J. Drew Lanham  
Heather Leach and  
Mark Hofer  
Peggy Levin  
Elise Lufkin and  
Amos Galpin  
Mary Lungaho and  
Barry Goff  
Catherine Lynch  
Walter and Ruth  
MacGinitie  
Anne Marchand  
Mary McCann-Bone and  
Daniel Bone  
Jay and Deirdre McCrary  
Jonathan McDuffie  
Andrea McFadden  
Bonnie Mearns  
Gordon and Jacquelyn  
Miller  
Libby Mills and  
Rusty Kuntze  
Karen Mitchell  
Jonathon Fox  
Paul Muldoon and  
Karen Richter  
John and Linda Murtfeldt  
Suanne and Wes Nagata  
Lee and John Neff  
Catherine and Will Nickum  
Terry Nightingale  
Patty North and  
Robert Ahola  
Barbara and Rod Nuss  
Janice Obuchowski and  
Bert Halprin  
Edward Obuchowski  
Thomas O'Donnell  
Kit O'Neill and  
Tom Leschine  
Lynnette Page  
Helen and Martin Payne  
Harriet Platts and  
Frederick Davis  
Linda Polzin  
Evelyn Posey  
Kenneth Pouch  
Steve and Joan Raymond  
John Bratlie and Terry  
Retchless  
Barbara and Gerald  
Retzlaff  
Debra Revere  
Carla Rickerson  
Judy Roan and  
Ron Reeder  
Bonnie and Richard  
Robbins  
Pamela Roberson  
Simon Roffey  
James Rogers

Hans Rollema  
Kathleen Root  
Valerie Vandenberg Roper  
and John Roper  
Anne Roughton  
Anna and Thomas Rudd  
David and Christine  
Satterlee  
Robin and Paul Schachter  
Patricia Schofield  
Judith Sellars  
Verna Semotuk  
Elvera Shappirio  
Nancy Sharp  
Nils Christian and  
Rebecca Sherr Christian  
Victoria Shields, Keyth  
Mallam and Marjorie  
Sherry  
Skagit Audubon Society  
Macon Sizemore  
Lynne Smith  
Barbara Smith  
Lura Smith  
Joseph Sokolosky  
Marcia and George Spees  
Michael and Mary Jo  
Stansbury  
John and Carol Stansfield  
Helene Steinhardt  
Derek Storm and  
Cindy Gossett  
Kim and George Suyama  
Terie-Lee Taylor-Smith  
Michael Thomas  
Martha and Peter  
Thompson  
Barbara Thrasher and  
Rick Koffey  
Wolfe Tone  
Julia Tucker  
Neil Turney  
Carole Tyson  
Carol Ray Upchurch  
Kathleen Van Der Aue  
Valerie Vandenberg Roper  
and John Roper  
Dan Varland  
Tiffany Vassilakis  
Mark Visconti  
Gerrit Vyn  
Ramona Walker  
Joy Wannamaker  
Henry and Valerie Warden  
Cynthia Warwick  
Diane Weber  
Tom and Kristi Weir  
Marjorie Wenrich and  
Eric Ramhorst  
Joanne Werger  
Asher Wilson  
Barbara and Victor  
Winquist  
Melissa Wolf  
Sandra Woods  
Philip and Carolynne  
Wright  
Karen and Joe Zook

## **CHICKADEES**

**up to \$99**

Cynthia Lambert  
Peggy Aasheim  
Audrey Aboulafia  
Jamie Acker  
Chuck and Marylou  
Adams  
Sylvia Ali  
Alexandra Allen  
Suzanne Andersen  
Carol Anderson  
Kris Anderson  
Nora Anderson  
Richard Ashford  
Lynn Asmann  
Glenn and Mary Lou Austin  
Mary Ayres  
Judith Bailey  
Gloria Baldi  
Rick Ball  
Carol Barnard  
Bob and Anne Barry  
Julianne Bass  
Katherine Beard  
Stanley Beattie  
Susan Beauvais  
Kim Behrens  
Lynne Bernstein  
Karen Bertling  
The Best @ Dianne B  
Paul Bigelow  
Richard Birnbaum  
Emily Bishton  
Merrill Black  
Allan Borden and Norma  
Kirmmse-Borden  
James Bosley  
Margaux Boucheignies  
Howard Bowen  
Sandra Bowman  
Harden Boyce  
Robin Boyer  
Claire Bracaglia  
Gary Breidenstein  
Madelyn Brown  
Louise Brownell  
Joanna Buehler  
Cindy Bunning  
Yvonne Burch-Hartley  
Nancy Burkhalter  
Karen Burns  
Paul Busse  
Mary Butler  
Wendyn Cadden  
Phyllis Cairns  
Beverly and Jeffrey  
Campbell  
Cynthia Cappello  
Tom Carlson  
Frances Carpenter  
Harry Carrel  
Linda Carroll  
Janet Carter  
Kimberley Carter  
Minnie Caruso  
Martin Casey



Horned Grebes © Gerrit Vyn

## Special Recognition

*BirdNote is grateful to the following philanthropic leaders and partners in 2015*

**The Bobolink Foundation** for supporting ongoing production of “Sounds and Stewards of the North American Landscape.” This series educates listeners about the amazing abilities of birds, promotes aural literacy, and celebrates people involved in bird conservation.

**National Audubon Society** for sharing BirdNote stories with its members online, through social media, and in *Audubon Magazine*.

**The Macaulay Library** of the Cornell Lab of Ornithology for providing most of the bird sounds featured in BirdNote shows.

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## Remembering Idie Ulsh

Idie Ulsh, a long-time science advisor to BirdNote, passed away in early June 2015. BirdNote celebrates Idie's love of birds and butterflies and her belief in the lasting value of environmental education.

Idie served as a science advisor to BirdNote for more than a decade. We are grateful for Idie's many contributions to BirdNote's success, including her tireless promotion of BirdNote in the state of Washington and beyond.

From the Samish Flats and the North Cascades of Washington to Central and South America, Idie loved traveling to observe birds and butterflies. We can honor Idie by taking time to enjoy and appreciate nature, wherever our travels take us.

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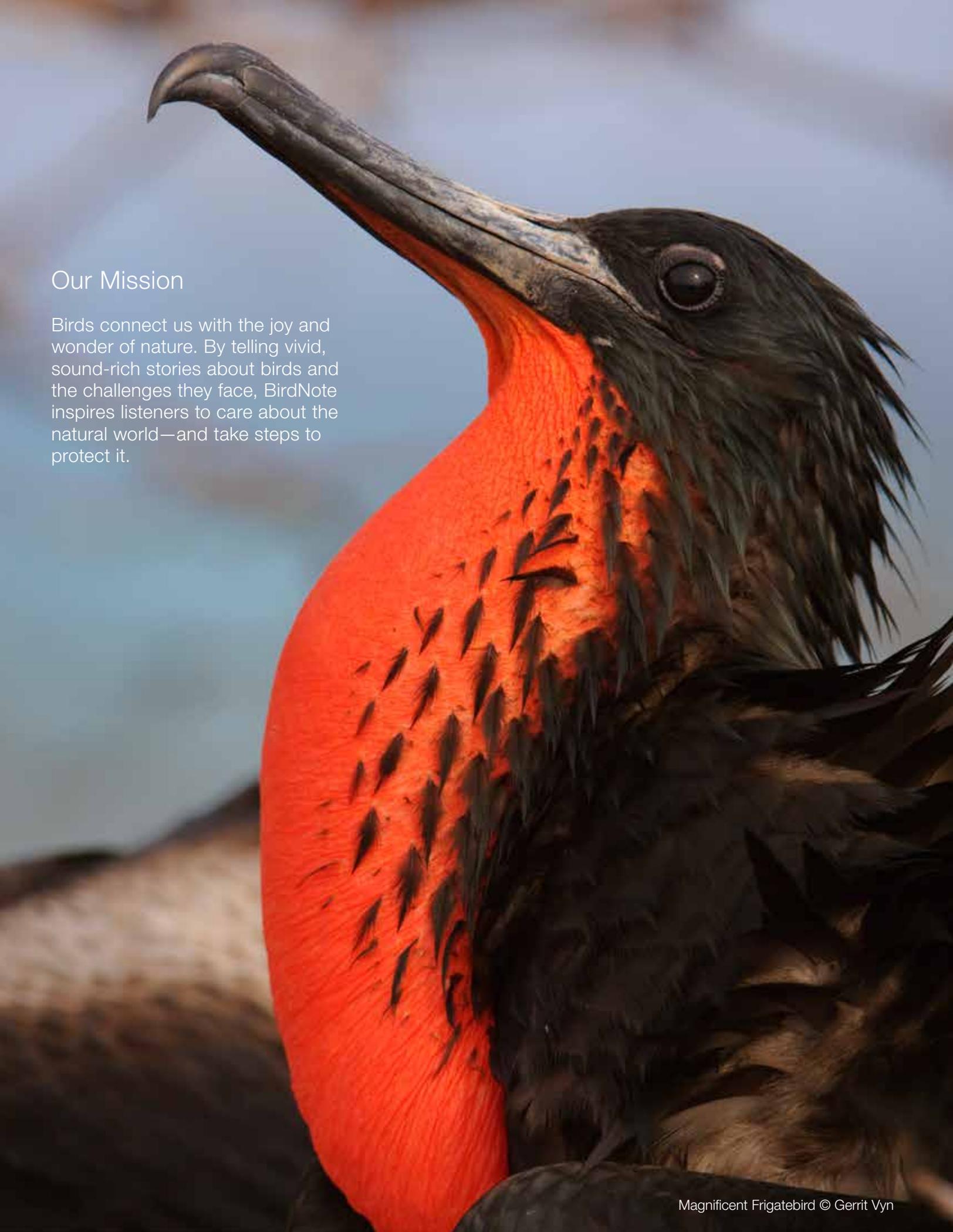
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Birds connect us with the joy and wonder of nature. By telling vivid, sound-rich stories about birds and the challenges they face, BirdNote inspires listeners to care about the natural world—and take steps to protect it.



Bar-tailed Godwit © Gerrit Vyn

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